

## EXPERIENCE

### Hobbs Branding & Design

Branding Consultant // Design Guru  
8+ Years

- Brand Development
- Identity & Logo Design
- Web & Mobile Design
- Web Development
- User Interface
- User Experience
- Print Design
- Advertising
- Marketing Strategy
- Social Media Strategy
- Photography
- Video Creative Direction

### Williams & Williams

Art Director // Branding Consultant  
2 Years

- Brand Development
- Identity & Logo Design
- Web Design
- User Interface
- User Experience
- Print Design
- Advertising
- Marketing Strategy
- Photography

## EDUCATION

### The University of Tulsa

Bachelor of Fine Arts // Graphic Design  
Advertising & Art History Minors

## RECOGNITIONS

Silver Graphex Award // Art Directors Club Tulsa  
Tulsa Performing Arts Center Brochure Design

4 Citations of Excellence // AAF Tulsa  
C-USA Advertising Campaign

2 Addy Awards // AAF Tulsa  
State Farm NSAC Advertising Campaign

4 Citations of Excellence // AAF Tulsa  
State Farm NSAC Advertising Campaign

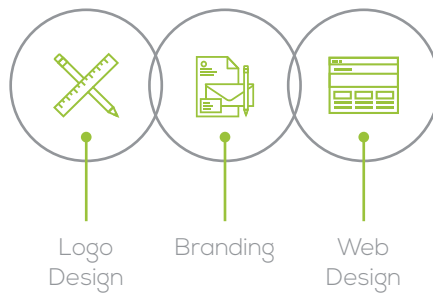
Bronze Metal // Brass Ring Awards  
Photography

## SKILLS

### Design

- Logo Design ●●●●●●
- Branding ●●●●●●
- Typography ●●●●●●
- Layout Design ●●●●●○
- Color Theory ●●●●●○
- Web Design ●●●●●●
- User Interface ●●●●●○
- User Experience ●●●●●○
- Photo Editing ●●●●●●

### Specialties



### Technical

- PhotoShop ●●●●●●
- Illustrator ●●●●●●
- InDesign ●●●●●○
- After Effects ●●●●●○
- Premier Pro ●●●●●○
- Audition ●●●●●○
- HTML & CSS ●●●●●○
- WordPress ●●●●●●
- PowerPoint ●●●●●○